

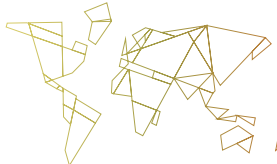
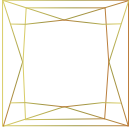




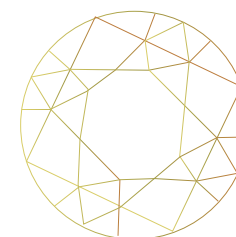


CRISTIAN LAY

BUSINESS PRESS RELEASE

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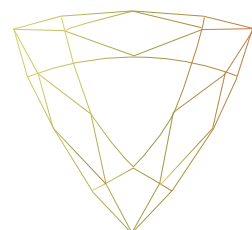
HISTORY AND FIGURES

Over 30 years growing responsibly.

Since its founding in 1981, CRISTIAN LAY has been renowned for being a leading company in jewelry and high fashion jewelry design, finding the perfect formula to offer jewelry within the reach of everyone, combining avant-garde concepts and goldsmith tradition.

A company which was created as a small family business and which has grown steadily over the years to establish itself as the **first fashion jewelry manufacturer in Europe**.

A one hundred percent Spanish multinational that today is a leader in the **design, manufacturing and marketing of items of jewelry, high fashion jewelry, watches, cosmetics and accessories**; to which other lines of business have been added which currently make up **an important group of companies** covering a variety of sectors (Industry, Energy and Retail, among others).



10.000 REFERENCES annually which have established it as a leading company in the catalogue sales sector (gold and silver jewelry, fashion jewelry and watches, etc.)

Over 3.000 EMPLOYEES throughout the world (Direct and indirect employees)

A sales network of 130.000 COLLABORATORS

Over 13 MILLION CLIENTS

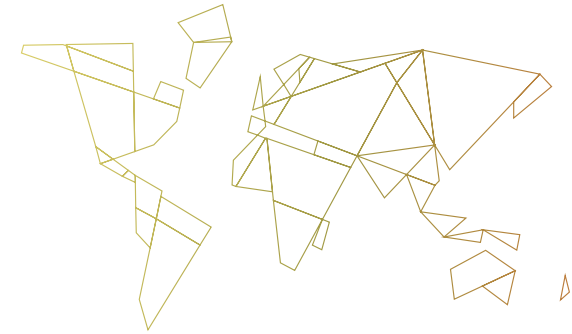
PRESENCE IN 15 COUNTRIES

The LARGEST, MOST MODERN jewelry factory in europe

MARKING DIFFERENCES.

- The **total control over the value chain** of the articles marketed (design, manufacturing, distribution and sales) allows maximum quality at very competitive prices to be maintained.
- Continuously opting for **high technology**.
- **Personal service**, where the most appreciated is warm and friendly treatment
- A **win-win philosophy** that seeks success for all of those involved in the Company.





INTERNATIONAL SUCCESS

Taking brand Spain to the entire world

CRISTIAN LAY is a 100% Spanish company, with head office in Badajoz, which has always opted to cross borders. Its individual business model has facilitated this rapid expansion and international consolidation, particularly since the end of the nineteen eighties which has led the company to being present in 15 countries in Europe, America and North Africa, in addition to others that are in the process of opening.

To all of them, the great values that define the Company: agility, active commitment, honesty, warmth, mutual support... and taking pride in things done well, have been exported.

EUROPE

Spain
Italy
Portugal
Romania

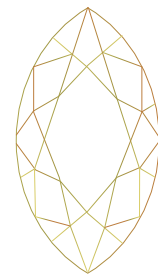
AMERICA

Chile
Costa Rica
Colombia
Mexico
Panama
Puerto Rico
Dominican Republic

NORTH AFRICA

Angola
Libya
Morocco
Tunisia

OVER 60% OF THE GROUP'S TURNOVER IN 2014 WAS PRODUCED OUTSIDE SPAIN.



CRISTIAN LAY UNIVERSE

A firm commitment to its own production, the greatest national creative talents, collaboration throughout the time with prestigious designers of such stature as Javier, Larrainzar or Candela Sastre, well-known faces such as Elena Tablada or Jacqueline de la Vega, and a continuous restlessness for creativity, the personality and innovation defining the CRISTIAN LAY universe since its beginnings.

A universe in expansion thanks to the talent and special care of the communication and image of the brand, in each and every one of their collections. Veronica Blume, Malu, Elisabeth Reyes, Melendi, Laura Ponte, Huecco, Mar Saura, Lolita, Adriana Karembeu, Carolina Cerezuela, Marta Torné, Bertin Osborne and Alberto Contador, are some of the faces that have been broadcasters of the image and spirit of CRISTIAN LAY.





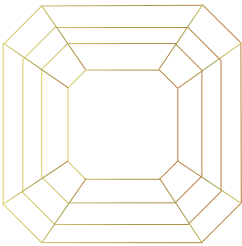
JEWELRY



ACCESSORIES



COSMÉTICS



CRISTIAN LAY PRODUCT LINES

- JEWELRY (GOLD, SILVER)
- HIGH FASHION JEWELRY
- WATCHES
- ACCESSORIES
- COSMÉTICS

CRISTIAN LAY BRANDS



BECLAY, BELLE QUEEN, KLIKKISS, MIGUEL ÁNGEL LEAL, CINQUESENCE

The CRISTIAN LAY trajectory has received awards on a multitude of occasions.
The latest:

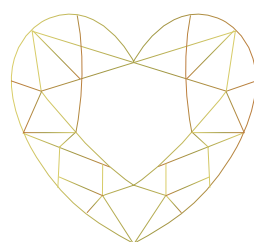
Award "Extremadura Export: Trajectory" in 2013.

Special Mention "Strategy and Growth" awarded by the Society for the Advancement of Management in 2013

National Champions for Spain in the European Business Awards 2013/14.

"VII Extremadura Business Family Award", 2014.

Award "Lidera" by the Chamber of Commerce of Badajoz, en 2015.



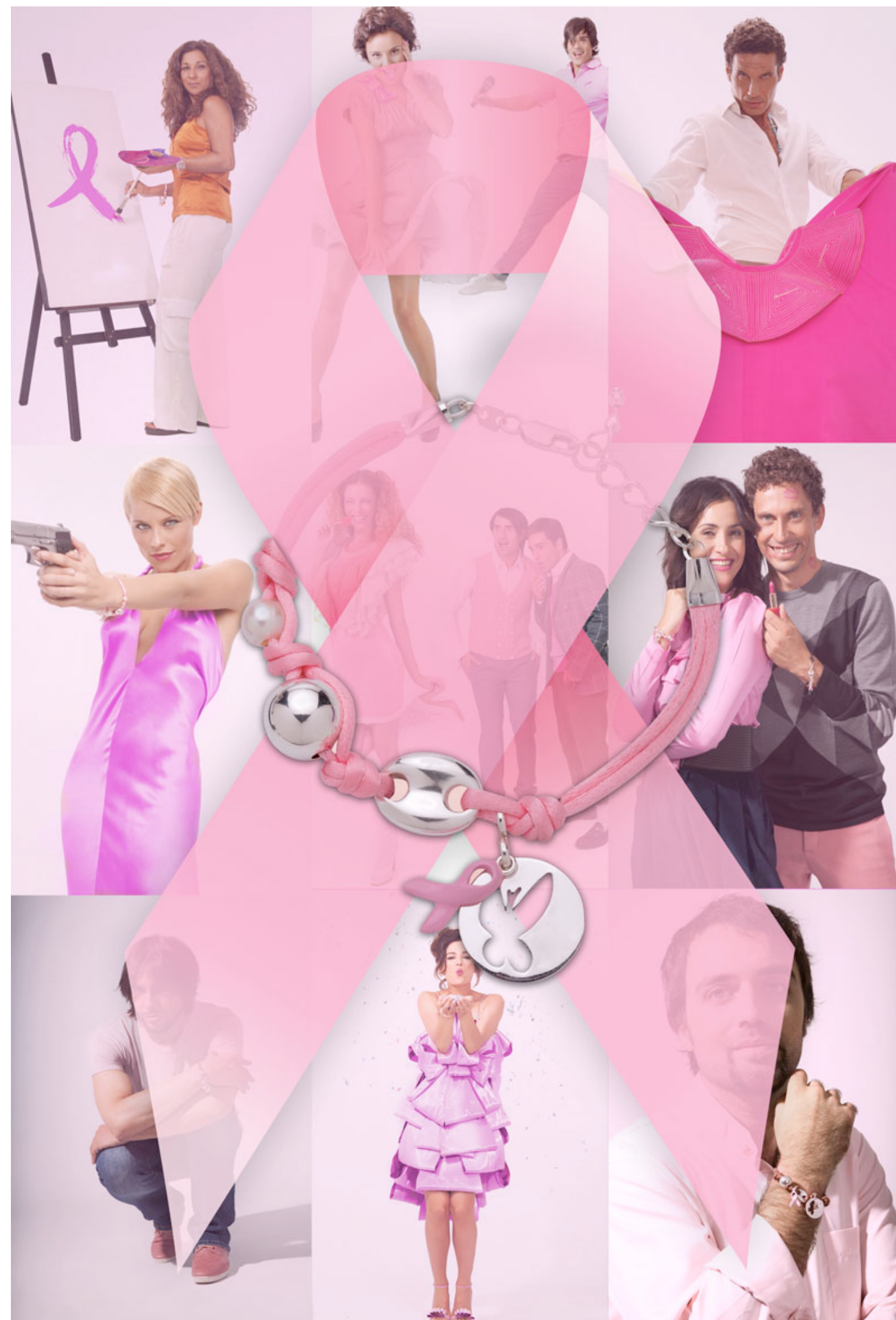
SOCIAL PROJECTS

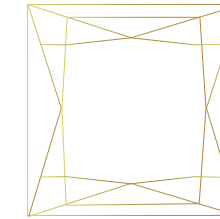
Solidarity as a commitment

For CRISTIAN LAY solidarity is not a fad or a question of image. It is a commitment to society. Its message, internally and externally, is responsibility, both as a company and as people. An essential – and active – part of the company's values: agility, active commitment, honesty, warmth and mutual support. It is this spirit which permeates each one of the actions of solidarity that CRISTIAN LAY performs year after year.

Some of the most renowned actions:

- Jewelry Solidarity to help in breast cancer research; a unique collection in collaboration with the magazine AR and Ana Rosa Quintana, the profits of which (70.000 €) were donated entirely to the Spanish Society against Cancer.
- "No More Tears": collection of jewelry solidarity, together with the Singer Huecco, to finance the reconstruction of an orphanage in Haiti, destroyed after the earthquake.
- Solidarity fashion show, organized by CRISTIAN LAY, in collaboration with the Isabel Gemio foundation and the Society of Young Designers in Movement, the object of which was to raise funds for families of children with "rare diseases".





INDUSTRIAL GROUP

Innovation and growth beyond fashion

CRISTIAN LAY belongs to CL Industrial Group and a large group of 100% Spanish companies that has been diversifying its business profiles in such varied sectors as the manufacture and marketing of high fashion jewelry and jewelry, cosmetics and personal hygiene, ethylene oxide, PET, corrugated cardboard, piped gas and renewable energies

Main companies of the Group:

www.clgrupointustrial.com

INDUSTRY SECTOR

IQOXE: only producer of ethylene oxide in Spain.

ONDUPACK: one of the largest factories in packaging and corrugated cardboard packaging in Spain.

PERSEIDA BELLEZA: is dedicated to the development, manufacture and packaging of personal hygiene products, cosmetics and fragrances.

PLASTIVERD: innovation in PET, Technical Polymers and Recycling.

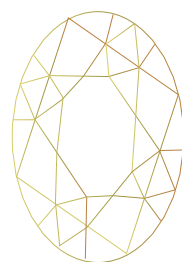
ENERGY SECTOR

ALTER ENERSUN: one of the first companies of reference in the renewable energies sector (photovoltaic).

GAS EXTREMADURA: distributor of natural gas by pipelines and gas ducts. Its main activity is construction, development and use of both types of infrastructures.

RETAIL SECTOR/ DIRECT SALES

CRISTIAN LAY



FUTURE EXPECTATIONS

CRISTIAN LAY'S turnover at the close of 2015 will be

120 MILLION EUROS

The CL Industrial Group turnover at the close of 2015 will be

400 MILLION EUROS

In 2015 CRISTIAN LAY will also be marketed in Peru and Algeria.



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